



Social Media Marketing

Founded in 1953, Karachi Bakery is Hyderabad's favourite bakery and is loved across the world. It has emerged as a "True Icon of Hyderabad Baking".

Client Name

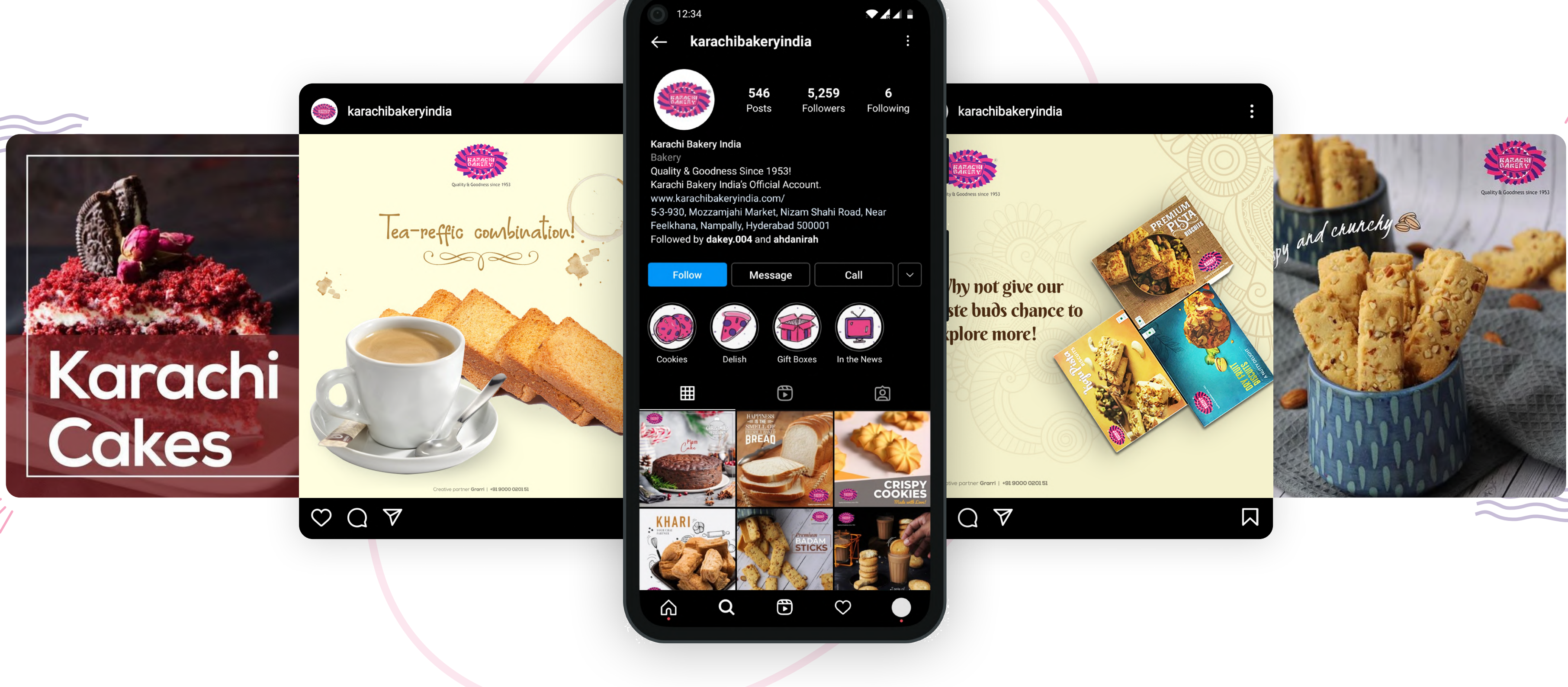
Karachi Bakery

Project Duration

3+ Years

Impact

80L+ Impressions



Campaigns & Promotions

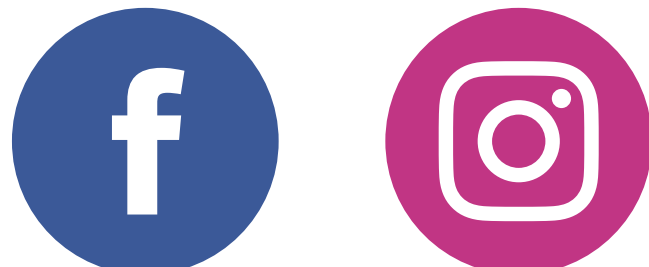
Reach

Brand Awareness

Blogs

Social Media Marketing

Creating an impact on all the platforms for maximum reach



Process

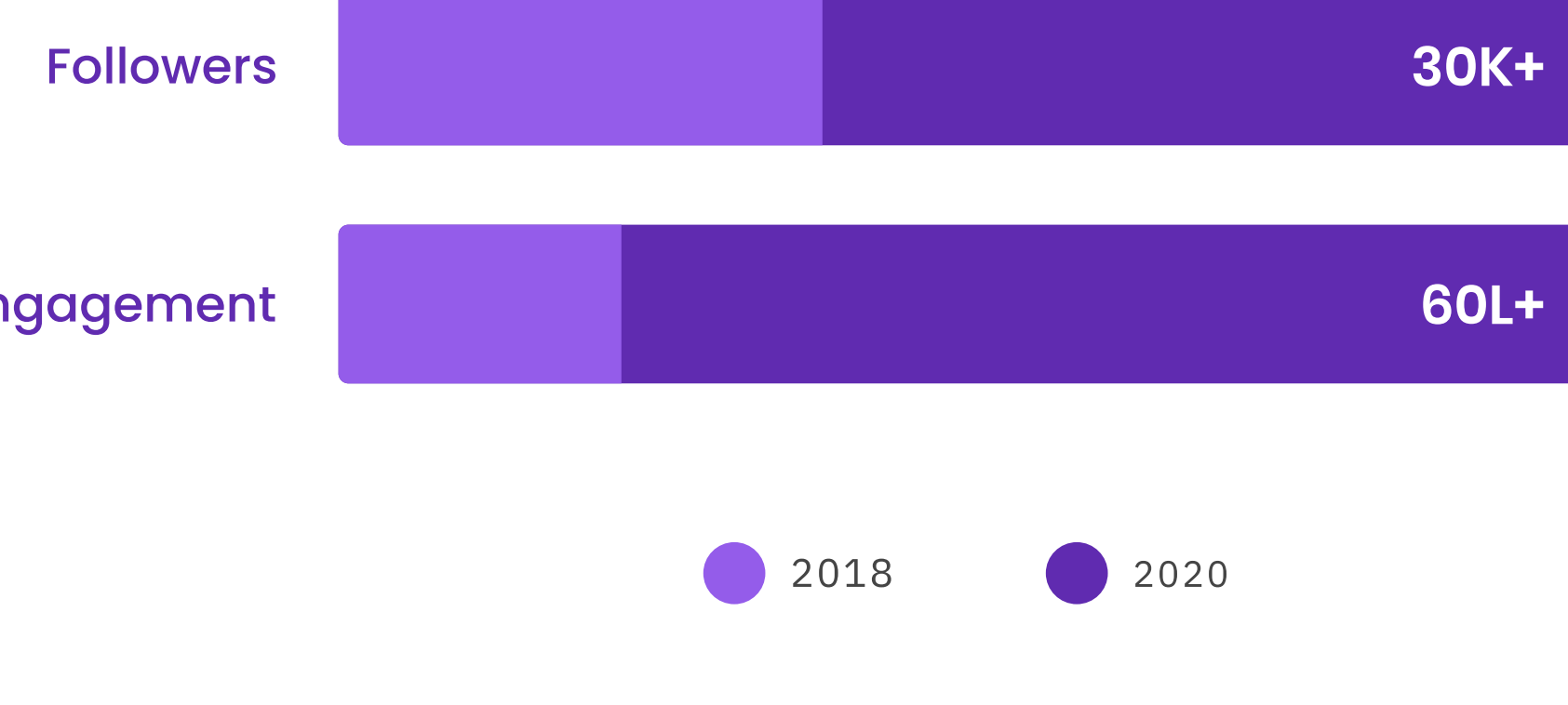
Working closely with Karachi Bakery India to create more visibility of the brand all across India, especially in 2 and 3 tier cities.

Since it's a bakery project, we decided to make the creatives friendly and vibrant using a wide spectrum of colors and patterns.



Facebook Impact

200% increase in global traffic on all platforms

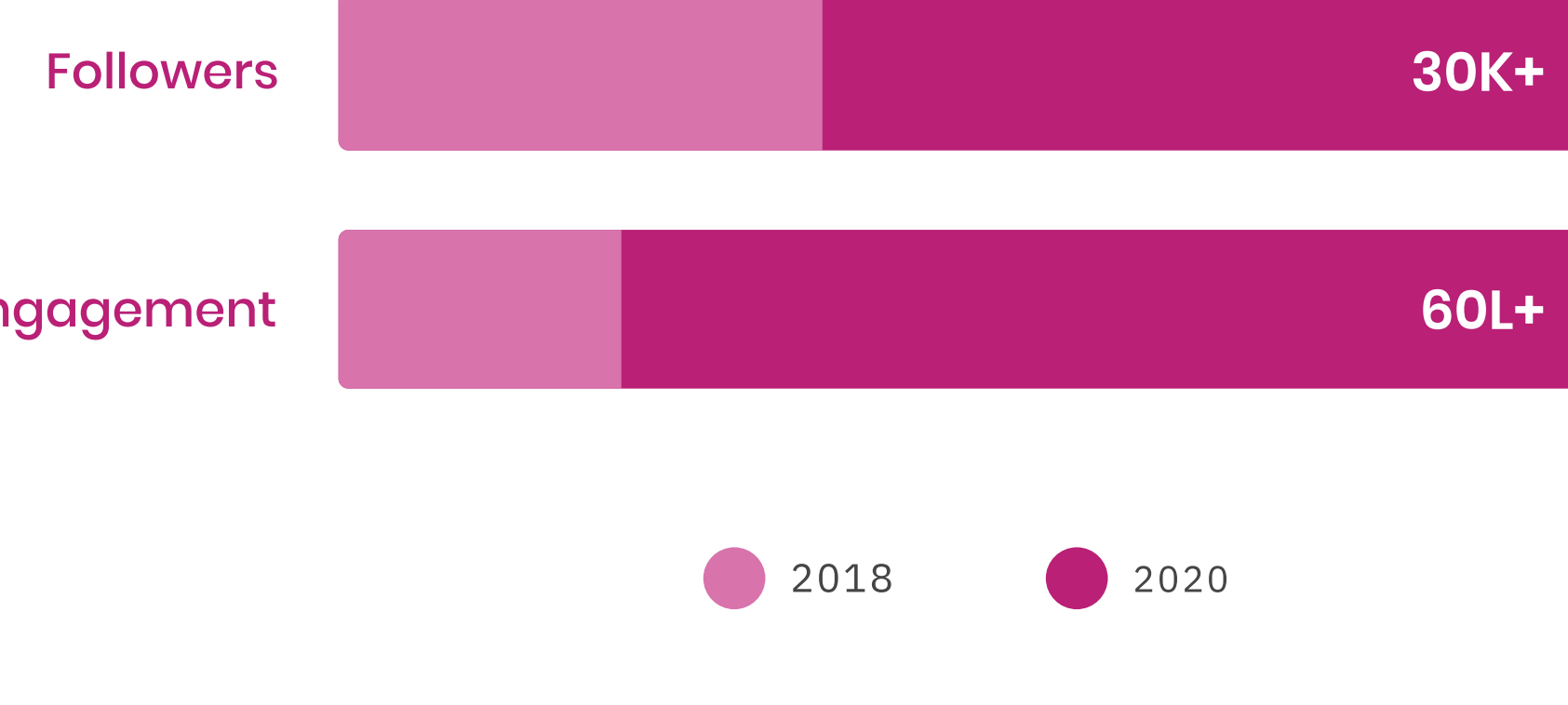


● 2018 ● 2020

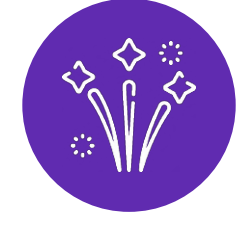


Instagram Impact

200% increase in global traffic on all platforms



● 2018 ● 2020



Curated Festival Posts



500+ Creatives

2 Extraordinary Designers